



Hermandad Eterna
LIX 35TH ANNIVERSARY

CONVENTION AGENDA



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THURSDAY

- 6:00 PM - 8:00 PM** **Check In**
Come pick up your swag for the weekend, buy some para, and have all your weekend questions answered by committee members.
- 8:00 PM - 10:00 PM** **Game Night**
Kick-off Anniversary weekend and bring out your competitive side with an evening of board games, cards, dominos, and Hermandad. Be sure to bring your favorite games!

FRIDAY

- 8:00 AM - 9:30 AM** **Breakfast**
An assortment of egg sandwiches muffins and bagels will be provided.
- 8:30 AM - 9:00 AM** **Check-in**
Come pick up your swag for the weekend, buy some para, and have all your weekend questions answered by committee members.
- 9:00 AM - 9:45 AM** **Pi Chi Promenade**
Start your morning off with a peaceful southern stroll through Uptown Charlotte
- 10:00 AM - 12:00 PM** **La Comunidad: A Morning of Service**
Join us for a morning of fulfilling our organization's goal of serving the local community through volunteering at the North Carolina Diaper Bank, counting and wrapping diapers/pull-ups, and preparing them for distribution to needy families. (Meet in Hotel Lobby by 9:40)
- 10:00 AM - 11:30 AM** **Old School Clue Hunt - Charlotte Edition**
Unleash your inner detective and bond with your team of Hermanas while solving clues that lead you around Uptown Charlotte.
- Discover Your Why**
Not happy where you are professionally? Unsure of where to next? Join this session to discover your purpose, set a goal and develop a plan to meet it. Participants will be able to have a free 30-minute coaching appointment this summer
- 11:30 AM - 12:00 PM** **Check-In & Lunch Voucher Pick up Lunch - Out on the town**
- 12:00 PM - 2:00 PM** **Lunch - Out on the town**
Enjoy the different cuisines Charlotte has to offer by having lunch at the Market at 7th Street, a women's & BIPOC-owned food hall. Food options include soul food, pizza, burgers, tacos, Italian, & Asian cuisines. After Lunch head straight to First-Ward Park.
- 2:30 PM - 4:15 PM** **Photo Shoot and Hermandad Bingo**
This has now become a beloved tradition! We will gather in First Ward Park, wearing our 35th Anniversary commemorative T-shirts to take photos including all attendees, chapter, region, and other group photos. We'll also have fun playing Hermandad Bingo for the chance to win a prize!

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FRIDAY (CONTINUED)

- 4:30 PM - 6:00 PM** **Speed Hermandading: Finding commonalities and building connections across generations.**
Think speed dating - but with our Herms. In this speed bonding activity, you'll get to connect with Pi Chis you may have never met before, and begin to form cross-generational and cross-regional bonds of Hermandad.
- 7:00 PM - 7:30 PM** **Welcome Reception & Check In**
Herms, families, and friends are invited to kick off the weekend of celebration! The welcome reception is the perfect opportunity to reconnect with everyone you haven't seen in a while, meet neos and sazonedas to get yourself in the anniversary spirit. The reception will include hors d'oeuvres and a cash bar. **BRING YOUR NAME TAG FOR EASY ENTRY.**
- 9:45 PM - 11:00 PM** **Stroll Practice**
Whether you are a master stroller, a novice, or a tried and true cheerleader from the sidelines - join us for a fun session led by Hermanas from Alpha Delta and Phi.

SATURDAY

- 8:00 AM - 8:30 AM** **Breakfast**
An assortment of egg sandwiches muffins and bagels will be provided.
- 8:00 AM - 8:30 AM** **Final opportunity to Check-in**
Come pick up your swag for the weekend, buy some para, and have all your weekend questions answered by committee members.
- 8:00 AM - 9:00 AM** **Roll Call**
- 9:00 AM - 10:15 AM** **Hermandad at the Core: A Roadmap to Elevating Our Sorority**
The National Executive Board will present its vision for a three-year strategic plan for the organization. Learn how this impacts you and how together we can position our sorority to better serve its members today and into the future.
- 10:15 AM - 10:30 AM** **BREAK**
- 10:30 AM - 11:30 AM** **National Legal Advisor Presentation**
Legislative and Societal Shifts on College Campuses and Risk Impact on Intake
- 11:30 AM - 11:45 AM** **BREAK**
- 11:45 AM - 1:45 PM** **Recognition Luncheon**
Enjoy an afternoon Luncheon celebrating and recognizing Hermanas from recent graduates to our organization's leaders.
- 2:00 PM - 3:00 PM** **Museo de Hermandad: A crowd-sourced exhibit showcasing 35 years of mementos and memories**
In this collective and interactive pop-up museum, all are welcome to bring photos, mementos, or other items for display. Take a walk through 35 years of our Herm-story. As a bonus, bring along any unwanted, gently used, or new sorority para or other items that you would like to offer up through the Hermie Free Store.



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SATURDAY (CONTINUED)

2:00 PM - 3:15 PM

Gantt Museum Visit

Come visit the Harvey B Gantt Center for African American Arts and Culture, named for Charlotte's first black mayor. During a 1-hour guided tour, you will gain a deeper understanding of the cultural and historical context of the artwork and artifacts. This event is open to all.

3:00 PM - 5:00 PM

BREAK

5:00 PM - 6:00 PM

Gala Photo Shoot (Optional)

Before we sweat out our curls or pressed hair on the dance floor, let's all gather to take a professional photo in our gala attire. Chapters and other group photos will also be taken.

6:00 PM - 7:00 PM

Cocktail Hour

7:00 PM - 11:00 PM

Hermandad Eterna: Celebrating 35 Years Anniversary Gala

The sorority gathers every five years to celebrate its anniversary, this year we will come together in Charlotte's Founders Hall to celebrate 35 years of our Hermandad. The evening will be filled with laughter until our cheeks hurt, fine dining, and lots of dancing! The program will include recognizing the amazing work of our Hermandad.

SUNDAY

9:00 AM - 10:30 AM

LPC in 2023: A glance at the past while stepping into the future

Join us for a reflection on the Sorority's milestones and accomplishments over the last 35 years and share your ideas and passion for future initiatives.

11:00 AM - 12:30 PM

Arts & Crafts - Journaling and Mindfulness

Lets wind down the weekend with some arts and crafts and reflection. Please bring the gifted notebook from your swag bag.

1:00 PM - 2:00 PM

Closing Remarks & Farewell Lunch

Thank you's and boxed lunches to go

A special **thank you** goes out to all the members of the Anniversary Planning Committee for making this event a reality!

- Peyton Adair, Sigma, Spring 2019
- Elsa Córdoba, Pi Alpha, Spring 2009
- Chris Diaz, Rho, Spring 2003
- Liane Darson, Beta, Spring 2013
- Joanne Garcé, Beta, Fall 1991
- Sara Hernandez, Phi, Fall 2018
- Stacy Lopez, Alpha Delta, Fall 2018
- Adrienne Martinez, Alpha, Fall 1998
- Kayla Perez, Alpha Delta, Spring 2019
- Maria Rivas, Delta, Spring 1998 (Chair)
- Dr. Kathy Rivera, Fall 1994
- Dr. Mercedes Schultz, Alpha, Fall 1996

#LPC35thAnniversary