

LATINAS PROMOVRIENDO COMUNIDAD/
LAMBDA Pi Chi SORORITY, INC.

WOMEN OF STRENGTH, WOMEN OF CHARACTER



Women of
Strength
Women of
Character
National Convention 2012

AUGUST 3-5
DOUBLETREE HOTEL | PHILADELPHIA, PA

LATINAS PROMOVRIENDO COMUNIDAD/
LAMBDA Pi Chi SORORITY, INC.
WOMEN OF STRENGTH, WOMEN OF CHARACTER



Important Information

Convention Hotel:	237 South Broad Street Philadelphia, PA 19107-5686 Tel: 1-215-893-1600 Fax: 1-215-893-1663	
<i>Business Hotel Services</i>	Business Center Fax	Complimentary Printing Service Photo Copying Service
<i>Fitness Services</i>	Fitness Room Racquetball	Pool Walking Track
<i>Other Services</i>	Automated Teller (ATM) (\$2.95) Concierge Desk Laundry/Valet Service News Stand Safety Deposit Box	Baggage Storage Gift Shop Lounge Room Service
Convention Contacts:	Fri - Sun: Cristina Bañuelos, (956) 545-8147; Kathy Mendoza, (919) 559-2662 Sat - Sun: Raquel Corona, (516) 317-9853; Nashalie Vazquez, (413) 531-4181	
In case of emergency, please contact:	Maria Diaz, (917) 741-9019	

Local Phone Numbers

Urgent Care/ER	Methodist Hospital 220 South 16th St # 900 Philadelphia, PA (215) 545-2600
Rite Aid Pharmacy	1426 Walnut St # 1 Philadelphia, PA (215) 735-3593
Ambulance	Please dial 0 and speak with hotel operator 24/7 <u>For emergencies dial 911</u>

Special Thanks to...

The National Convention Committee would like give a special thank you to the following Hermanas for your assistance and support in making this National Convention a reality:

Jennifer Almonte, Seracal, Xi Chapter, Spring 2002
 Liany Elba Arroyo, Kijarah, Beta Chapter, Fall 1998
 Cristina Bañuelos, Yaratúz, Alpha Chapter, Fall 1994
 Rosie Batista, Xjéyakoj'ra, Alpha Chapter, Spring 1998
 Valerie Carvajal, Iq'omiku'a, Alpha Chapter, Fall 2004
 Jaime Chien-Denis, Yanizhé, Gamma Chapter, Spring 1999
 Vivian Cortés, Encirayá, Beta Chapter, Fall 1999
 Maria L. Diaz, Ixallareλ'l, Delta Chapter, Spring 1998
 Jessica Hess, Quimari, Pi Beta, Spring 2009
 Jessica Hiltabidel, Anialisa, Sigma Chapter, Spring 2004
 Deirdre Ladd, Najceliz, Mu Chapter, Fall 2005
 Ohemaa Nyanin, Bimaliteh, Epsilon Chapter, Fall 2007
 Evelyn Plazas, Magiziel, Lambda Chapter, Spring 2004
 Luivette Resto, Ianisiw, Alpha Chapter, Fall 1996
 Kathy Rivera, Hermana Mikaira, Alpha Chapter, Fall 1994
 Jeanette Rodriguez, Tsahuiciel, Delta Chapter, Spring 1995
 Vicktery Sanchez, Yiamarri, Theta Chapter, Fall 2008
 Nicole Washington (Dominicci), A'rakhujel, Alpha chapter, Spring 1999
 Rosita Vazquez, Carimeh, Alpha Chapter, Fall 1992

Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. would like to thank the following individuals and organizations for their contributions and support in making this National Convention a success:

Ellen Chesnut
 Carlos A. Cortez
 Cynthia Figueroa
 Dr. Kelly A. McBride
 Clara Rivas
 Damaris Torres, MA, LMFT, BCCST
 Azucena Ugarte
 Yaritza Zayas, MS, MFT

Greek Nation
 Innova Ideas & Services
 New York Life Insurance Company
 S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment
 Women Against Abuse

Sunday Agenda (cont.)

1:30pm - 3:00pm **Workshop Session VII**

❖ **Ensuring a Smooth Recruitment Process** **I N**

Presenter: Evelyn Plazas, Vice president of New Membership and Jessica Hiltabidel, National Vice-President

Ever wondered how to bring life to all of our different manuals and ensure a smooth IÑACAS/ Intake semester? This presentation will provide you with the best practices for recruitment, information sessions, and LPC specific presentations no matter who the audience is. Come participate in fun and engaging "real world" activities that will strengthen your chapter's ability to answer the question: Why LPC? Required for all neophytes and IPCs/ CICs. If chapter IPC/CIC is not available a chapter is required to send a delegate

❖ **Professionalism 101: Your Questions Answered**

Presenter: Liany Elba Arroyo, Kijarah, Beta Chapter, Fall 1998

Though we don't expect our Hermanas to curtsy, there is a level of professionalism and etiquette that should be displayed at all times. Communicating in the 21st century involves many modes of communication and multiple modes of representing the organization, e.g. national website, social media, e-mail, phone, and in-person. By demonstrating formal communication styles, including netiquette, and social expectations, Hermanas may come to gain a better sense of self- and organizational- representation.

❖ **Chapter Budgeting** **D**

Presenter: Jaime Chen-Denis, Vice-President of Finance

Training on proper budgeting required to run sound and efficient finances. Sample of event budgeting templates will be provided.

3pm - 3:30pm

Closing

Presenter: National Executive Board

The National Convention Planning Committee and the National Executive Board welcome Hermanas to

our 2nd Annual National Convention:

Women of
Strength
 Women of
Character

And to the city of

"Sisterly" Love!

Philadelphia, PA : August 3 -5, 2012





Sunday Agenda (cont.)

Key for Required Attendees

- D** = 1 delegate per chapter
- 2** = 2 delegates per chapter
- I** = Future IPCs/CICs
- N** = FA '11 and SP 12 Neos
- R** = Regional Boards

10:15am - 11:30pm **Risk Management Training** **N**

Presenter: Jessica Hiltabidel, National Vice-President

If someone gets injured at one of your fundraisers do you know who to contact? Why can't undergrads fundraise at nightclubs? This training answers these questions and goes over LPC's alcohol and anti-hazing policies as well as how to handle an emergency situation.

10:15am - 11:15am **Workshop Session VI**

❖ **Graduate School 101**

Moderator: Cristina Bañuelos, Yaratúz, Alpha Chapter, Fall 1994

Join several of our Hermanas in a discussion on tips and suggestion on how to choose, apply and be successful in graduate school. Find out from what tests and scores you need to have to what techniques you can use to balance life and school to graduate successfully.

❖ **Alumnae Involvement**

Presenter: Deirdre Ladd, National Secretary

As an alumnae how has your Pi Chi life evolved from newly graduated to its current state? How do you keep your Pi Chi life exciting? Alumnae are invited to share their thoughts on the advantages and challenges they perceive alumnae face, how to overcome them, and use the advantages to get the fullest potential of being a Pi Chi alumna.

❖ **Social Media as a Tool for Success**

Presenter: Dr. Kelly A. McBride Assistant Professor in Communication at LaSalle University

The www can be an effective tool to promote our organizations purpose and mission. It also can be a tool used to bully other Hermanas and organizations. Understanding our purpose as leaders and our responsibility to the organization and the community will help us comprehend and use this tool for positivity.

11:30am - 12:30pm **Cultural Workshop**

Presenter: Luivette Resto, Ianisiv, Alpha Chapter, Fall 1996

Join us for a writing workshop that explores the intersection of identity and culture. Through various writing exercises, you can also write and create your own literary art! You are welcome to share as much or as little as you'd like! We will also be sharing information regarding Latino writers and publishers that are helping re-define and re-invent what it means to be Latino in the United States and abroad.

12:30pm - 1:30pm **LUNCH**

Dear Ixallareλ'l, Magiziel, and Anialisa,

At some point in my time as an Hermana, I have worked closely with you. I admire your dedication to La Hermandad. Thank you for serving on our National Executive Board.

<3 Zawali

Sunday Agenda

7:00am - 8:00am *Rise and Shine Fitness*

❖ **Self-Defense Workshop**

Instructor: Rosie Batista, Xjéyakoj'ra, Alpha Chapter, Spring 1998

In this day and age, every woman should have the basic skills to affront any sudden and dangerous situation. Learn the quick moves you can do to protect yourself against an assailant.

❖ **Physical Fitness with Jess**

Instructor: Jessica Hess, Quimari, Pi Beta, Spring 2009

Get ready to sweat as Jess takes you on an hour of aerobic exercises that will get your blood pumping and shed those calories!

9:00am - 10:00am *Workshop Session V*

❖ **Neo Debriefing, Part 2: Intake** N

Presenter: Evelyn Plazas, Vice-President of New Membership
 Continuation of First Session.

❖ **Navigating the Job Market**

Presenter: TBA

Are you considering a career move but wondering if it's really plausible considering the current economy? Are you looking to make a complete career / industry change and want to know how to begin? Come to this session and get some helpful information about how you can do this while still feeling some kind of financial stability.

❖ **Time Management: Tools for Increasing Your Efficiency & Productivity**

Presenter: Vicktery Sanchez, Yiamarri, Theta Chapter, Fall 2008

Do you ever feel that you need more hours in your day, even if it's just to rest? Although we are given 24 hours each day, often that doesn't seem to be enough time to accomplish all that we envision. Unfortunately, feeling pressed for time often leads to job stress and "burnout." In this workshop, you will learn how to take control of your schedule and life, so that it doesn't take control of you!

❖ **Healthy Mind Healthy Body**

Presenter: Kathy Rivera, Mikaira, Alpha Chapter, Fall 1994

Stress, Depression, Anxiety. A lot of us go through it at some point in our lives. How do we differentiate normal feelings from pathological ones? What happens if I choose to ignore them? What can I do to manage them more effectively in my life? What can I do to maintain a positive state of mind? What are the latest drugs to treat depression and what are their side-effects. Come learn about overcoming these blocks so you can continue your journey to a happy life.

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Convention Schedule at a Glance

Friday

8:00am - 8:30am	Registration
8:30am - 9:30am	Plenary Session
9:30am - 10:30am	Effective Marketing Using Lambda Pi Chi's New Brand
10:30am - 10:45am	Break
10:45am - 12:00pm	Proposals
12:00pm - 1:00pm	Hermandad Activity
1:00pm - 2:00pm	LUNCH
2:00pm - 3:00pm	National Elections
3:00pm - 3:15pm	Break
3:15pm - 4:30pm	Proposals Continued (if needed)
4:30pm - 5:30pm	Breakout Activities
	♦ Stepping Workshop with Nicole Washington
	♦ Tours of Philadelphia
5:45pm - 6:45pm	Hermandad Photo Shoot at the Love Statue
8:30pm - until	Nighttime Activities
	♦ Quiet Activity @ Hotel
	♦ Lounge / Club

Saturday

8:30am - 9:30am	NEB Action Plan
9:45am - 2:15pm	Store Front: Greek Nation
9:45am - 10:45am	Workshop Session I
	♦ Neo Debriefing, Part 1: Non-intake
	♦ Know Your Rights
	♦ Small Changes Big Results: Recruitment Presentation
	♦ Preparing for the Professional World
10:45am - 11:00am	Break
11:00am - 12:00pm	Community Service

Saturday (cont.)

12:00pm - 1:00pm	Leadership Appreciation Luncheon
1:15pm - 2:15pm	Workshop Session II
	♦ Neo Debriefing, Part 2: Non-intake
	♦ IPC/ CIC Training
	♦ Surviving Unhealthy Relationships and Moving Onward
	♦ Successful Chapter Event Planning
2:30pm - 3:30pm	Workshop Session III
	♦ Orienting Yourself as a Returning Alumnae - Navigating our Intake Process
	♦ Establishing Healthy Relationships
	♦ Blueprint for Financial Success
	♦ Welcome to New Alumnae
	♦ Fall 2011 Neophyte Summit
3:30pm - 3:45pm	Break
3:45pm - 5:15pm	Workshop Session IV
	♦ Neophyte Debriefing, Part 1: Intake
	♦ Pi Chapter Summit
	♦ Promoviendo Comunidad
	♦ ABCs of Life Insurance
5:30pm - 6:30pm	Regional Meetings
7:30pm - 8:00pm	Mingling and Cocktails
8:00pm - 10:00pm	Awards Dinner
	♦ Keynote Speaker
	♦ Scholarship Award
	♦ Hermandad Awards
10:00pm - until	Nighttime Activities
	♦ Quiet Activity @ Hotel
	♦ Lounge / Club

Saturday Agenda (cont.)

3:45pm - 5:15pm Workshop Session IV

❖ Neophyte Debriefing, Part 1: Intake

Presenter: Evelyn Plazas, Vice-President of New Membership
 National Intake Debriefing for all Fall 2011 and Spring 2012 Neophytes and those who have not attended a previous National Conclave.

❖ Pi Chapter Summit **D** (Pi Chapter delegates only)

Presenter: Deirdre Ladd, National Secretary
 This is an opportunity for members and leaders actively involved in Pi Chapters to discuss best practices and any concerns regarding the structure and operation of a graduate chapter. The hope is that Hermanas across regions can come together to dialogue about those matters specific to Pi Chapters.

❖ Promoviendo Comunidad **D**

Presenter: Vivian Cortés, Vice-President of Philanthropy
 Join our Vice-President of Philanthropy as she goes over our new National Philanthropic efforts in both: Project L.E.A.A.P. and H.A.C.E.R. During the first half of the presentation, our new Project L.E.A.A.P. requirements, for completion by our chapters/regions THIS October 2012, will be reviewed. The vision of these new efforts are to position LPC as THE LGLO with the stronghold on HIV education and prevention in Latino communities. The second portion of the program will focus on reviewing present and future efforts within Proyecto H.A.C.E.R.

❖ ABCs of Life Insurance

Presenter: Carlos A. Cortez, Agent, New York Life Insurance
 Today, 30% of households (35 million) have no life insurance coverage, compared to 22% of households in 2004. Among households with children under age 18, which arguably have the greatest need for life insurance, 11 million have no coverage. These statistics show that many people living in the U.S. either do not own life insurance or are underinsured. The goal of this workshop is to simplify what may seem to be a complicated and intimidating topic for many people.

5:30pm - 6:30pm Regional Meetings **2 R**

7:30pm - 8:00pm Mingling and Cocktails

8:00pm - 10:00pm Awards Dinner

❖ Keynote Speaker: Clara Rivas, General Manager, WWSI Telemundo Philadelphia

❖ Scholarship Award

❖ Hermandad Awards

10:00pm - until Nighttime Activities

❖ Quiet Activity @ Hotel

❖ Lounge/Club

Saturday Agenda (cont.)

❖ Successful Chapter Event Planning D

Presenter: Ohemaa Nyanin, Mid-Atlantic Regional Director
 Hermanas from across regions will come together to discuss best practices and share tips and tricks of event planning. We will also be sharing what Hermanas can expect to be the typical responsibilities and other necessities to planning a successful event!

2:30pm - 3:30pm **Workshop Session III**

❖ Orienting Yourself as a Returning Alumnae - Navigating our Intake Process

Presenter: Evelyn Plazas, Vice-President of New Membership
 Join us for this overview of our IÑACAS and Intake programs, re-familiarize yourself with the details of our process, learn some of the acronyms now used and the similarities between past and present.

❖ Establishing Healthy Relationships

Presenters: Yaritza Zayas, MS, MFT and Damaris Torres, MA, LMFT, BCCST, founders of S.H.A.R.E.
 This workshop will feature the founders of S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment Yaritza Zayas, MS, MFT, Marriage & Family Therapist and Damaris Torres, Marriage & Family Therapist, MA, LMFT, BCCST who will be discussing steps Hermanas can take in order to establish healthy relationships with others. They will discuss techniques to foster healthy relationships and warning signs of potentially dangerous situations.

❖ Blueprint for Financial Success

Presenter: Carlos A. Cortez, Agent, New York Life Insurance
 Do you want to achieve financial freedom? This seminar covers a subject matter that is on many of our minds: the importance of building a financial foundation to achieve financial security. Those who attend will learn more about the value of setting and achieving solid financial goals as well as gather helpful tips on ways to budget and help become debt free.

❖ Welcome to New Alumnae

Presenter: Deirdre Ladd, National Secretary
 Congratulations you've graduated!! So now what's next in your Pi Chi life? Come and meet fellow new alum and together learn about the new possibilities that are now available to you.

❖ Fall 2011 Neophyte Summit

Presenter: Jessica Hiltabidel, National Vice-President
 This workshop is designed for women from Fall 2011 that previously attended a Neophyte Debriefing at a Regional Conclave. It will serve as a follow up conversation regarding your role and responsibility as an undergraduate Hermana in your chapter.

3:30pm - 3:45pm **Break**

Convention Schedule at a Glance

Sunday

7:00am - 8:00am	Rise and Shine Fitness ♦ Self-Defense Workshop ♦ Physical Fitness with Jess
9:00am - 10:00am	Workshop Session V ♦ Neo Debriefing, Part 2: Intake ♦ Navigating the Job Market ♦ Time Management: Tools for Increasing Your Efficiency & Productivity
10:15am - 11:30am	Risk Management Training
10:15am - 11:15am	Workshop Session VI ♦ Graduate School 101 ♦ Social Media as a Tool for Success ♦ Alumnae Involvement
11:30am - 12:30pm	Cultural Workshop
12:30pm - 1:30pm	LUNCH
1:30pm - 3:00pm	Workshop Session VII ♦ Ensuring a Smooth Recruitment Process ♦ Communicating in the 21st Century ♦ Chapter Budgeting
3pm - 3:30pm	Closing

STORE FRONT!

This year, we are proud to welcome



THE ONLINE GREEK STORE™

to our 2012 National Convention. They will be available on Saturday to sell a variety of items, including: tshirts, teekes and much more!

Welcome Greek Nation!

Letter from the National Convention Committee

National Convention Committee

Raquel Corona, Chairwoman

Énarukan, Alpha Chapter, Fall 2004

Maria Diaz, National President

Ixallare'li, Delta Chapter, Spring 1998

Jennifer Arboleda

Ñiyaket, Epsilon Chapter, Fall 2006

Amanda Bates

Roseniz, Theta Chapter, Spring 2006

Cristina Bañuelos

Yaratúz, Alpha Chapter, Fall 1994

Adriana De Leon

Canicaris, Gamma Chapter, Spring 2001

Kathy Mendoza

Banisay, Theta Chapter, Fall 1997

Vania Reyes

Rizey'a, Epsilon Chapter, Fall 2009

Nashalie Vazquez

Ta'Sôlayé, Alpha Chapter, Fall 2006

Queridas Hermanas,

It is with a great amount of excitement and pride that we welcome you to our second annual National Convention in the city of "sisterly love," Philadelphia, Pennsylvania. We have been working as a committee for nearly a year to put together a weekend full of everything that our Sorority stands for. Not only will you find the time to further develop bonds with Hermanas, but you will also have the opportunity to attend various educational workshops, as well as give back to the community. We have tapped Hermanas that hold several roles within the Sorority as well as the professional realm, outside presenters, and several members of the Philadelphia community specifically to bring you an array of workshops.

The theme of our Convention this year, "Women of Strength, Women of Character," is in fact our new Sorority tagline. It is the culmination of over a year's work between the National Executive Board, Innova and the organization as a whole. We saw it only fitting to use this as our Convention theme seeing that we will be officially launching this new brand during Convention. With it, we are brought together in celebration and acknowledgement of our newly defined identity as we bring to life why we are, in fact, women of strength and women of character. It is our hope that you will see this reflected in the presentations we have planned throughout this weekend.

However, it is very important for us to note that we could not have done this alone. We would like to send a special greeting and big thank you to all those who have greatly assisted with this effort over the past year. Without the National President and the National Executive Board, as well as Liany Arroyo, this Convention would not be possible.

We hope you are able to plan your time so you get the most of what you want at Convention this year. We were diligent about ensuring the schedule include something for everyone attending. In an effort to meet all the varying interests, we have offered various facets to Convention, that we expect you will find most interesting!

May you have a most memorable experience in Philadelphia!

In Hermandad,
 The National Convention Planning Committee 2012

Saturday Agenda (cont.)

10:45am - 11:00am Break

11:00am - 12:00pm Community Service

Presenter: Azucena Ugarte, Director, Women Against Abuse

Our purpose is not only to educate but also to utilize the vast resources at our disposal to create positive change for our community. In keeping with this ideal, Azucena will be presenting a Teen Dating Violence workshop. This workshop will cover the following topics: risks, characteristics and dynamics of abusive relationships, differences between healthy and unhealthy relationships, technology and abusive relationships, tips for helping friends in abusive relationships, resources for teens in abusive relationships. All Hermanas are invited to participate in the workshop as well as help create toiletry baskets which will be donated to Women Against Abuse.

12:00pm - 1:00pm Leadership Appreciation Luncheon

Presenter: National Executive Board

During this luncheon the National Executive Board will take the time to thank all those that made this year's convention possible, as well as give appreciation to those Hermanas that took on leadership roles within the Organization. There will also be a presentation of certificates to our new members and graduating Hermanas.

1:15pm - 2:15pm Workshop Session II

❖ **Neophyte Debriefing, Part 2: Non-Intake** N

Jessica Hiltabidel, National Vice-President

Continuation of the Neo Debriefing Part 1. Mandatory for Spring 2012 Neos and Fall 2011 Neos who have not previously attended a debriefing.

❖ **IPC / CIC Training, Part I: Administration and Required Documents** I

Presenter: Evelyn Plazas, Vice-President of New Membership

Detailed overview of the entire IÑACAS and Intake Processes. Required for all IPCs and CICs for the upcoming year.

❖ **Surviving Unhealthy Relationships and Moving Onward**

Presenters: Yaritza Zayas, MS, MFT and Damaris Torres, MA, LMFT, BCCST, founders of S.H.A.R.E.

This workshop will feature the founders of S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment Yaritza Zayas, MS, MFT, Marriage & Family Therapist and Damaris Torres, Marriage & Family Therapist, MA, LMFT, BCCST who will be discussing steps Hermanas can take in order to overcome unhealthy relationships with others such as communication issues, mistrust, divorce. They will discuss techniques in order to overcome difficulties in relationships in a healthy and supportive manner.

Key for Required Attendees

- D = 1 delegate per chapter
- 2 = 2 delegates per chapter
- I = Future IPCs/CICs
- N = FA '11 and SP 12 Neos
- R = Regional Boards

Saturday Agenda

8:30am - 9:30am National Executive Board Action Plan 2 N R

Presenter: The National Executive Board

The 2012-2013 National Executive Board will update the Hermandad on their accomplishments over the span of the last six months as well as their plan for the remainder of their term.

9:45am - 2:15pm Store Front: Greek Nation

Visit our Store front and buy some new para to rep LPC! Greek Nation will be present and selling a variety of products.

9:45am - 10:45am Workshop Session I

❖ **Neo Debriefing, Part 1: Non-intake** N

Jessica Hiltabidel, National Vice-President

Hermanas always say that the hard work starts once your cross. This workshop will help you figure out your role and responsibility as a new Hermana. Come hear about what makes our Organization go 'round with a little history and trivia thrown in as well. Welcome to La Hermandad! Mandatory for Spring 2012 Neos and Fall 2011 Neos who have not previously attended a debriefing.

❖ **Know Your Rights**

Rosita Vazquez - Carimeh, Alpha Chapter, Fall 1992

Come to this session and find out what your rights are in the workplace. Ask questions you wouldn't dare ask your own HR. Ever wonder what you can truly do if something happens to you in the work place? What if you get in an argument with an employee? What if you get aggravated at how your boss treats you? Learn techniques of what you can do to avoid situations or, if necessary, address them and still come out on top.

❖ **Small Changes Big Results: Recruitment Presentation** D

Jennifer Almonte, Vice-President of Expansion

This workshop is intended for all undergraduate and professional/graduate members to learn about the new changes in recruitment and retention. Attendees will come out with a better sense of how to prepare and execute recruitment tactics that are in line with our vision, mission and goals while helping to establish a healthy chapter size.

❖ **Preparing for the Professional World**

Presenter: Jeanette Rodriguez - Tshahuicel, Delta Chapter, Spring 1995

Are you transitioning from college to the professional world or plan to at some point in the near future? Are you wondering what to expect and how to prepare for the change? This session will help you develop your strategy to ensure you are successful and ready to thrive in the professional world.

This session will: 1) Prepare you now! 2) Give you tips for beginning the job search. 3) Help you brand yourself. 4) Teach you how to negotiate the salary offer. 5) Share 5 pitfalls of navigating the job market. 6) Give you 5 simple guidelines for being successful. 7) Prepare you for what comes next!

Letter from the National Executive Board

Dear Hermanas,

We hope that you have been enjoying a pleasant summer. It is with the utmost pride and pleasure that we welcome you to the 2012 National Convention of our Sorority, Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. The National Convention Committee has been instrumental in helping to bring about the second event of this magnitude; without their help this event would not have come to fruition. The National Executive Board has strived to maintain daily operations while keeping long-term endeavors in mind. Though the work has been arduous, there have been many positive changes felt throughout the Hermandad. This board has welcomed 54 new members into our organization in the last year and has worked to re-brand our image as a leading organization while empowering our local leaders through various trainings.

Upholding the Sorority's ideals of La Comunidad, La Cultura and La Hermandad are still at the forefront of our endeavors as we continue to work to strategically implement initiatives that grow and develop our Hermandad to successfully position ourselves as the leading Latina sorority. Many of these aspects will be touched upon during the workshops and trainings occurring this weekend. Hermanas, we thank you for your attendance and participation. Our Hermanas are truly "Women of Strength, Women of Character"!

NHNT,
 The National Executive Board

National Executive Board

Maria L. Diaz

Ixallare'li, Delta Chapter, Spring 1998
 National President

Jessica Hiltabidel

Anialisa, Sigma Chapter, Spring 2004
 National Vice President

Jaime Chien-Denis

Yanizhé, Gamma Chapter, Spring 1999
 National Treasurer

Deirdre Ladd

Najceliz, Mu Chapter, Fall 2005
 National Secretary

Evelyn Plazas

Magiziel, Lambda Chapter, Spring 2004
 Vice-President of New Membership

Jennifer Almonte-Gomez

Seracal, Xi Chapter, Spring 2002
 Vice-President of Expansion

Vivian Cortés

Encirayá, Beta Chapter, Fall 2000
 Vice-President of Philanthropy

Valerie Carvajal

Iq'omiku'a, Alpha Chapter, Fall 2004
 National Historian

Congratulations to Our Recent Graduates

Alpha

Katherine Bowen, XiLāmari
 Sindy Lopez, Éreséliz
 Raquel Corona, Énarukan
 Valerie Carvajal, Iq'omiku'a

Gamma

Alessandra Mora, Ýexañali
 Marjule Muñoz, Xa'urilé
 Stephanie Holmes, Bela'anis

Epsilon

Cassandra Lee Saenz, Ç'ujeri
 Cristina Rodriguez, Yahivera
 Liliana Pichardo, Narecaya
 Victoria Giles-Vasquez, Alire'ne

Theta

Elizabeth Escovar, Ijñahre
 Nathalie Vera, A'yanique

Lambda

Stephany Caminero, Wioximeliz

Mu

Andrea Rosales, Naciinai
 Carol Avila, Nayatli
 Carolina Ruiz, Itzali
 Guadalupe Vargas, Sonacikil
 Ingrid Garcia, Qinixel
 Margarita Roblero, Arilyah
 Praxedes Tercero, m Railqute
 Sandy Salguero, Lixaia

Xi

Diana Morales, Miyaniza
 Stephanie Pimentel, Tinemiza

Rho

Ericca Commodore, H'anizure

Tau

Jully Araujo, Xi'renali

Upsilon

Alexandra Hochstrasser, Janixalet
 Katty Servellon, Sarûeli
 Kimberly Hughes, X'linaqui
 Melissa Herrera, Berami'yel
 Nhyasa East, Kina'lixé
 Warsan (Vanessa) Aden, Saçenülé

Phi

Elaine Townsend, Ya'alinesa
 Wendy Tapia, Jazêmera

Chi

Alicia Fullilove, Liñas'ibex
 Swagateeka Panigrahy, Xoshocāni

Pi Theta

Nashalie Vazquez, Ta'Sôlayé

Congratulations
 Class of
2012



Friday Agenda (cont.)

created them! You must have a basic knowledge of stepping in order to fully take advantage of this session. It is intended so that you can take the routines and teach it to Hermanas in your region.

❖ Tours of Philadelphia & Other Local Attractions

5:45pm – 6:45pm **Hermandad Photo Shoot at the LOVE Statue**
 (Hermanas should wear Convention t-shirt for photo)

8:30pm - until **Nighttime Activities**

- ❖ Quiet Activity @ Hotel
- ❖ Lounge/Club

Key for Required Attendees

- D** = 1 delegate per chapter
- 2** = 2 delegates per chapter
- I** = Future IPCs/CICs
- N** = FA '11 and SP 12 Neos
- R** = Regional Boards



Friday Agenda

- 8:00am - 8:30am Registration**
- 8:30am - 9:30am Plenary Session** 2 N
 Presenter: *National Executive Board*
 Introductory presentation for Convention. Session will include roll call of delegates, the Hermana Oath and the State of the Sorority address.
- 9:30am - 10:30am Effective Marketing Using Lambda Pi Chi's New Brand** 2 N R
 Presenter: *"Ellen Chesnut, Senior Account Executive, Innova Ideas and Services"*
 The focus of this workshop will be a review of the new Lambda Pi Chi brand. The topic, presented by Innova's Ellen Chesnut, will include guidance on the proper use of the brand and all its elements. The discussion will also include the correct methods to use when marketing and promoting Lambda Pi Chi to key audiences.
- 10:30am - 10:45am Break**
- 10:45am - 12:00pm Proposals** 2 R
 Presenter: *Jessica Hiltabidel, National Vice-President*
 Members of the assembly will be presented with proposals submitted to the National Executive board. Open discussion and voting will proceed after the presentation.
- 12:00pm - 1:00pm Hermandad Activity**
 Presenter: *Valerie Carvajal, National Historian*
 Get ready for this super-duper TT as we bond and have fun with Hermanas of all ages!
- 1:00pm - 2:00pm Lunch**
- 2:00pm - 3:00pm National Elections** 2 N R
 Presenter: *National Executive Board 2011-2012*
 The National Executive Board will lead the Hermandad in National Elections for the 2012-2014 National Executive Board Membership.
- 3:00pm - 3:15pm Break**
- 3:15pm - 4:30pm Proposals (continuation as needed)** 2 R
 Presenter: *Jessica Hiltabidel, National Vice-President*
- 4:30pm - 5:30pm Breakout Activities**
- ❖ **Stepping Workshop**
 Presenter: *Nicole Washington, A'rakhüjel, Alpha Chapter, Spring 1999 and former National Step Team Captain*
 It's time to get down, and stomp the house. Learn a few of the step routines that have brought us several awards and recognitions. And you'll get them first hand from the Hermana who

Congratulations to Our Newest Hermanas

Fall 2011

Alpha

Maria Deno, Z'äriioné
 Ana Calcano, Axšuleni
 Tiffany Paulino, E'ñilisaa
 Katherine Bowen, XiLämari

Epsilon

Laura Aguilar, Naviali
 Roxanne Lucero, Shiólai
 Carmen Mason, Tziarite
 Christal Jerez, Wiatelai
 Cristina Rodriguez, Yahivera

Zeta

Edili Ramirez, Kieonatú
 Jianna James, Vyañaselí

Theta

Tanya Ahmady, Tsiadora
 Chelsea Iorlano, Riazelí
 Amanda Dudley, Yäridiera
 Valentina Emeric, Elamirü
 Marcela Torres Cervantes, Tiyameri

Phi

Celina Holson, Til'arenu
 Priscilla Townsend, A'yratix
 Kiara Aranda, Sayeliña

Spring 2012

Beta

Brittany Lashley, Ti'macé
 Maria Ortega-Lobos, K'iamisú
 Niove Gomez, Ami'ruí
 Marissa Lafontant, Kirajmilé
 Latchmee Ramnarine, Ri'nezati

Gamma

Monica Anchundia, Eluñabail
 Alesandra Mora, Y'exañalí
 Maria Isabel Doñe, Zayisalé
 Linda Azon, Qiruyelení
 Mariah Martinez, U'nilozire

Zeta

Nicole Gonzalez, Endékayña
 Fariha Nahmed, Axveranis
 Melissa Pico, Je'aylineh

Mu

Ingrid Garcia, Qinixel
 Sandy Salguero, Lixaia
 Georgina Sandoval, Iatlixi
 Natalie Campos, Tzimaxya
 Carla Paredes, Xilinetis

Xi

Stephanie Sanchez, Izamiru
 Adriana Largotta, Ezaranis
 Vanessa Vicente, Çireyali
 Stephanie Pimentel, Tinemiza
 Tiana Brown, I'jarinis

Rho

Leilani Johnson, K'aižaly
 Brittney Garcia, Oxamiq'en
 Cristina Maldonado, Y'arikeliž

Tau

Katarzyna Kasza, Ríanicel
 Kathleen Portillo, Eixanira

Upsilon

Angela Calise, Ziàrichi
 Kattya Servellon, Sarùeli
 Natalie Villanueva, Deqūmali

Chi

Melissa Marquez, Ajsö'vylyza
 Amy Bianca Lara, Aaz'riakal
 Ashleigh Richelle, YasinEräj
 Marina Castro, Z'iäminax

2012 College Book Scholarship

Hermana Contributors

Red Level

Niove Gomez
 Nicole Gonzalez
 Daysi Hurtado
 Tanya Mejia
 Christina Rodriguez
 Galia Sandy

Gold Level

Nefertiti Bridges
 Valerie Carvajal
 Casey Collier
 Christina Diaz
 Joanne Fernandez
 Maria Diaz
 Shaniece McCalla
 Luisa Reyes
 Jenny Rodriguez
 Vanessa Rodriguez
 Alida Sanabria
 Vicktery Sanchez
 Elaine Townsend
 Nashalie Vazquez

Black Level

Rosita Vazquez

White Level

Liany Arroyo
 Jessica Hiltabidel
 Michelle Melencio
 Evelyn Plazas
 Carla Reeves
 Quisaira Whitney

Fire Opal Level

Cristina Banuelos
 Adrianna Domingos-Lupher
 Jennifer Mauskapf
 Sarah Piñon
 Jeanette Rodriguez

The National Scholarship and National Convention Planning Committees are proud to present the Second Annual Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. College Book Scholarship. Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. is proud to promote academic excellence. This award recognizes young women who exemplify not only academic excellence, but also leadership potential and community service, in alignment with our Organization's vision, mission and goals.

This award will be presented to three deserving high school seniors in the amounts of \$500, \$250 and \$100 to assist them in offsetting the costs of textbooks, school supplies and other expenses for their first year in college. Award recipients have been selected from eligible applicants who reside in the city where we host our National Convention.

Direct Hermana donations have funded this award, and each Hermana is sincerely thanked.

Since our founding, Lambda Pi Chi has worked to empower women by providing a supportive network dedicated to their personal and professional advancement. We've maintained this legacy by continuing this annual award to provide financial assistance to college-bound women of Lambda Pi Chi's Proyecto H.A.C.E.R. (Hermanas Advancing Career and Educational Resources.) The "2012 LPC College Book Scholarship" will assist outstanding graduating high school seniors in their pursuit of higher education.

This year, we've awarded the College Book Scholarship to three amazing young women:

First Place: Jennifer Acosta, a graduate of Franklin Learning Center in Philadelphia, PA. She will be attending Bryn Mawr College in the fall. Jennifer plans to study Pre-Med and Spanish.

Second Place: Kane Lee, a graduate of Central High School in Philadelphia, PA. She will be attending the University of Maryland – Baltimore County in the fall. Kane plans to pursue her interest in science and political science.

Third Place: Brianna Alexander, a graduate of Motivation High School in Philadelphia, PA. She will be attending Penn State Harrisburg in the fall. Brianna plans to study psychology.

Congratulations to the winners!

Special Presenters

Azucena Ugarte

Director of Education and Training, Women Against Abuse

Ms. Ugarte holds a Master of Arts degree in Anthropology and Education from Columbia University. She has more than 10 years of teaching experience in both the United States and her native Peru. She has taught in a variety of educational settings, including undergraduate college classes, new teacher training for the New York Public School system, and clients at a welfare to work program in Philadelphia. Azucena has worked at Women Against Abuse for over seven years teaching community groups, professional organizations, staff and volunteers about intimate partner violence and how to work effectively with victims of domestic violence. She also facilitates workshops for teens and young adults about health and unhealthy dating relationships.

About Women Against Abuse

Women Against Abuse, a 501(c)3 nonprofit domestic violence agency, provides comprehensive services to the Philadelphia community. Our services include emergency shelter, transitional housing, legal services, behavioral healthcare, advocacy and education.



Rosita Vazquez

Carimeh, Alpha Chapter, Fall 1992

Rosita is certified as a Professional in Human Resources (PHR) since 2000. She has over 16 years working in HR for local government in Charlotte, NC. Her experiences include policy development, benefits administration, EEO, employee relations, recruitment, workers compensation, payroll, safety, training, investigations/hearings and compensation.

Nicole Washington (Dominicci)

A'rakhujel, Alpha chapter, Spring 1999

Nicole has a number of years of dance experience, including being a Step/Stroll team member for LPC from 1999-2008, and Step Team Captain from 2004-2008. During her tenure as a member of our National Step/Stroll Team, Nicole performed in over 100 shows representing Lambda Pi Chi. She was also cast in the motion picture "How She Move" along with 5 other LPC step team members. In 2006, while serving as Step Captain for the Sorority, Lambda Pi Chi became the Latinostep National Champions. In addition to many years of experience in performance arts and dance, she has over 10 years of stepping/strolling experience.

Yaritza Zayas, MS, MFT

Founder, S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment

Yaritza Zayas, MS, MFT, is a Marriage and Family therapist currently working on state licensure and sex therapist certification. Born in Puerto Rico, she grew up in Camden New Jersey. She is the first in her family to pursue higher education. She graduated from Temple University with her bachelors in human biology and a minor in anthropology. After completing her bachelors degree she accepted a job with Eckerd Youth Alternatives and served as a young and family counselor to adjudicated youth, in Florida. Inspired by the people she worked with, she decided to pursue her master's degree in counseling psychology. Ms. Zayas has over 7 years of experience and education in the field of psychology. She's had experience with teens, families, couples, and parenting in a variety of settings; she has also worked with homeless individuals suffering from major mental health disorders. Ms. Zayas is a partner of S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment in Northeast Philadelphia.

Special Presenters

Kathy Rivera

Mikaira, Alpha Chapter, Fall 1994

Kathy attended Cornell University, and graduated with a bachelors of arts degree with a major in Psychology. She worked as a research assistant at the Psychiatric Institute in NY, NY. Kathy obtained her medical degree from SUNY Downstate in 2002. She later went on to complete her residency in psychiatry at the Zucker Hillside Hospital, of Albert Einstein College of Medicine. She served as Chief resident during her 4th year of residency. Kathy currently works at Hackensack University Medical Center at Mountainside as an inpatient Attending Psychiatrist.

Jeanette Rodriguez

Tsahuicel, Delta Chapter, Spring 1995

Jeanette is a Human Resources Professional with over 20 years of experience in compensation planning, organizational design, change management, leadership and career development in areas such as manufacturing, research and development and commercial operations. She is certified in Organizational & Leadership Development as well as a Six Sigma Yellow Belt. Jeanette is currently a Senior Human Resources Business Partner for Pfizer Inc in New York City working with senior leaders and managers on organizational transformation. She is also a Delta Chapter founder and NYU Alumni.

Vicktery Sanchez

Yiamarri, Theta Chapter, Fall 2008

Vicktery Sanchez graduated from the George Washington University in 2011 with a degree in International Affairs and Latin American Studies. She currently works at the US Department of State in the Bureau of International Information Programs, and previously in the Bureau of Democracy, Human Rights and Labor with the Special Advisor for International Disability Rights. She is originally from Yonkers, NY and the daughter of Dominican immigrants. Vicktery became a Hermana of Latinas Promoviendo Comunidad/Lambda Pi Chi Sorority, Inc. in the Fall of 2008 at Theta. She held multiple chapter leadership positions including Chapter President. During her senior year, Vicktery won GWU Greek Woman of the Year for her service and dedication to her chapter and the Greek Community at large. She will begin her graduate studies in International Media this fall at American University in Washington, DC.

Damaris Torres, MA , LMFT , BCCST

Founder, S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment

Damaris Torres, MS, LMFT, BCCST is a Florida and Pennsylvania Licensed Marriage & Family Therapist and a Board Certified Clinical Sex Therapist. She grew up in North Philadelphia. She was the first child in her family to graduate high school and go on to college. She graduated from Penn State University with her bachelors in psychology. She moved to Miami to obtain her master's degree in Marriage & Family Therapy from Carlos Albizu University. She then went on to obtain her specialization board certification in Clinical Sex Therapy from The Florida Sex Therapy Institute. Ms. Torres has over 13 years of experience and education in the field of psychology, relationships and sexuality. She's had experience with teens, families, couples, sexual dysfunction, parenting, career counseling, and life coaching. She also does workshops and educational classes. Ms. Torres is also a co-author in a study of "predictors of violent relationships".

About S.H.A.R.E. The Center for Sexual Health And Relationship Enrichment

S.H.A.R.E provides a place for couples who have lost their way in the path of love. A place for individuals who seek comfort and understanding. A place for couples of all ages who want to fall in love again. A place where families can learn to better understand and support each other and be able to function together. A place where broken hearts and broken promises can be mended. A place where trust be rebuilt.

Keynote Speaker: Clara Rivas



Clara Rivas is the General Manager of WWSI Telemundo Philadelphia, a ZGS Communications owned station, where she has served since 2008. Under her leadership the Spanish-language television station has significantly increased local viewership, expanded its reach by participating in events throughout the tri-state area, established local partnerships to benefit the Hispanic community, and introduced family events such as *Día del Niño* (Children's Day) and *La Feria de la Familia* (The Family Fair) designed to provide information and services to the Hispanic community.

Rivas began her media career in southeast Colorado where she operated an FM radio station. She oversaw the funding and construction of the station which played country music during the day and aired community focused programming for Spanish speakers in the evenings. She was awarded the prestigious Radio Crystal Award from the National Association of Broadcasters for excellence in

community service.

She joined Telemundo in 1990 where she spent the next 17 years of her career leading the stations in Denver and San Antonio. Rivas was the first Latina to manage a full-power television station in Denver and served as the General Manager of KDEN Telemundo Denver for 14 years. Rivas was a board member on several local boards including the Colorado I Have a Dream Foundation, the Denver Education and Business Coalition, the Denver YMCA Central, and the Museo de las Americas. In 2002 she was recognized by the National Hispanic Chamber of Commerce with the Corporate Advocates of the Year Award.



As Vice President and General Manager of KVDA San Antonio, where she served for 3 years from 2004-2007, Rivas was charged with revitalizing the station, rebuilding the sales force and strengthening the news operation. In two years she doubled the sales of the station. During her tenure the station dramatically expanded their participation in local grassroots events that contributed to the wellbeing of area Hispanics.

Throughout her career Rivas has been a tireless advocate for the Hispanic community. She is cognizant of the influence that television has over its audience and has championed a variety of important causes over the years including educational attainment, children's health, women's issues, immigrant rights and voter registration and engagement. She is passionate about the audience she serves using her position to create increased opportunities for Hispanics.

Rivas is a native of Colombia where she graduated from the Universidad Pontificia Bolivariana in Medellin at the top of her class with degrees in Business Administration and Finance. She resides in Philadelphia and has two grown daughters.

Special Presenters

Liany Elba Arroyo

Kijarah, Beta Chapter, Fall 1998

Liany Elba Arroyo is the Associate Director of the Education and Children's Policy Project at the National Council of La Raza (NCLR), the nation's largest Latino advocacy and civil rights organization. In this capacity, she works to improve the education system for Latino students and establish policy priorities for Latino children with a particular focus on children ages 0-8 years old. She previously served as the Director of NCLR's Institute for Hispanic Health where she conducted research, developed strategies, and implemented and evaluated programs to improve the health status of Latino communities across the country.

Cristina Bañuelos

Yaratúz, Alpha Chapter, Fall 1994

Cristina Bañuelos attended Cornell University where she completed a B.S. in Biological Sciences. She obtained a Master's of Science in Biology at the University of Texas at Brownsville in May 2003 where she joined the biology department as a Faculty Research Associate conducting basic science research in a neuroscience lab and teaching biological science courses. In the Fall of 2008 she returned to school full time to pursue a PhD in Neuroscience, matriculating into the Cellular and Behavioral Neuroscience Program at Texas A&M University. In 2010, her lab moved to the University of Florida College of Medicine where she is now working on dissertation experiments aimed at discerning the cellular mechanisms underlying age-related cognitive decline. Cristina was recently selected as a Neuroscience Scholar by the Society for Neuroscience. Cristina also served as a member of this year's convention planning committee.

Ellen Chesnut

Senior Account Executive, Innova Ideas & Services

Ellen has been with Innova for over seven years, entering the marketing field after graduating with a finance degree from Iowa State University where she was a member of Kappa Kappa Gamma. Part of Ellen's focus is in educational marketing, specifically in meeting the needs of higher education institutions and organizations. She has built relationships with over 170 educational clients across the United States and is also an active member of a number of industry and education associations. In her position as account executive, Ellen initiates projects for both new and established clients.

About Innova



Innova Ideas & Services is a business unit of Sigler Companies, a family of businesses with divisions in marketing, public relations, creative services, printing, and branded apparel and merchandise. From offices in Des Moines and Ames, Iowa, Innova provides strategic marketing, public relations, graphic design, web design, copywriting, event management, emerging media and mobile marketing.

Innova's clients cross the nation and virtually all business sectors, including education, finance, health care, manufacturing, nonprofits and more. Founded in April 1998, Innova has been providing these comprehensive services for 12+ years. More information is available at www.innovaideasandservices.com.

Carlos A. Cortez

Agent, New York Life Insurance Company

Carlos A. Cortez has been with New York Life for 2 years, with over 12 years of experience in financial services. Mr. Cortez graduated from Baruch College in 2001 with a BBA in Finance and Investments. He is a member of the National Association of Insurance and Financial Advisors (NAIFA) and has held his Series 6, 63, Life and Health insurance licenses for the past 11 years. He gives back through his work with La Unidad Latina Foundation in which he has been a board member for over eight years. His main focus is guiding families to financial security and success. Visit his website: www.carlosacortez.com.

Special Presenters

About New York Life Insurance Company

For over 166 years, we have conducted our business around the central values of financial strength, integrity and humanity — and have remained committed to being a mutual company, owned solely by our policyholders. This means that, regardless of the economy, our focus is fixed on just one objective: meeting the needs of our customers, now and into the future.



Dr. Kelly McBride

Assistant Professor in the Communication Department, La Salle University

Dr. Kelly McBride instructs both undergraduate and graduate classes in Mass Media, Public Relations, Professional Writing, Speech, and Social Media. She has over 20 years of experience in the field of communications including Communications Director for a Pennsylvania public school district, Vice President of Communications for a major regional bank, and Press Secretary to former Lieutenant Governor Mark Singel, where she had the opportunity to work with President Bill Clinton's Press Secretary Mike McCurry. Dr. McBride holds a B.S. in Business Management from Lock Haven University, Lock Haven, PA; a Master's degree in Education from Alvernia University, Reading, PA; and a Doctoral degree in Education from Immaculata University in Malvern, PA. She has presented at national conferences in the areas of written and oral communications, grant writing, and media relations, and has won both national and international awards for her composition of printed communication tools. Dr. McBride is a resident of Elverson, PA.

Ohemaa Nyanin

Bimaliteh, Epsilon Chapter, Fall 2007

Ohemaa currently works at Ashoka: Innovators for the Public as the Program Assistant for the Full Economic Citizenship program. She recently graduated from American University with a Masters in Justice and Public Policy. Through her degree she has developed an interest in juvenile justice and human rights. While at American University, Ohemaa was the Director of Women's Basketball Operations. Originally from Ghana, Ohemaa has lived in the Philippines, Zimbabwe, Zambia and Chile and considers herself a global nomad. In addition to Ashoka, Ohemaa works at Metropolitan Memorial United Methodist Church as the Interim Associate Youth Ministry Director. She is also the Alumnae Coordinator for the American University Women's Basketball Program.

Jessica A. Quintana Hess

Quimari, Pi Beta Chapter, Fall 2009

Jessica was most recently a Higher Education professional specializing in Student Affairs and Diversity & Inclusion. A formally trained dancer through young adulthood, and former Division I Track Athlete, Jessica is excited to bring dance and fitness back into her life. In October of 2010, Jessica participated in a Zumbathon fundraiser for Breast Cancer Awareness and was reintroduced to her love for dance and group fitness. In February of 2011, Jessica became a licensed Zumba Fitness® Instructor and is active in sharing Zumba® in the local communities.

Luivette Resto

Ilanisiv, Alpha Chapter, Fall 1996

Luivette Resto was born in Aguas Buenas, Puerto Rico, but proudly raised in the Bronx. She received her BA in English Literature with a concentration in Latino Studies from Cornell University in 1999. In 2003, she completed her MFA in Creative Writing with a focus on poetry at the University of Massachusetts at Amherst. Her first book of poetry Unfinished Portrait was published in 2008 by Tia Chucha Press. Her book was named a finalist for the 2009 Paterson Poetry Prize. Resto is an adjunct professor at Citrus College where she teaches English Literature and composition writing.