# Lenovo //\_\_\_\_ **OEM** Solutions

Lenovo is innovating and leading in intelligent transformation, by providing smarter technology for all. Already the world's leading PC Company, Lenovo is also a leader in smartphones, tablets, industry solutions and Data Centre infrastructure.

# Global Brand & Foundational Principles:

We execute on the basis of our Foundational Principles:



#### PREDICTABILITY

Reliable & Secure Technology Global Supply Chain Extended Lifecycle Management



INNOVATION Design Leadership



### PARTNERSHIP

Superior Customer Service Logistics & Management Trusted Advisor

We're a partner that adds value to the process, above and beyond supplying hardware, services, and solutions. That's why we commit to bringing well-designed, reliable, and expertly-powered OEM solutions into the world. Today and every day we are committed to our customers, we power what's next.

As an industry solutions provider you want innovative technology to set you apart from the competition, improved efficiencies, time to market with minimized lifecycle costs. In addition, you need services to optimize, deploy and support your integrated solution for the long haul.

## OEM SOLUTION VALUE PROPOSITION



## CAPABILITIES

Multi-level customization E2E Program Management Extend Lifecycle Management



### PORTFOLIO

A full line of Commercial Products Strategic 3rd Party Components and Product offerings **Dedicated OEM Part Numbers** Portfolio Roadmap access (as early as 120d) Dedicated OEM Extended Life Products (3-5 years lifecycle)



## **GLOBAL SPECIALIZATION**

Services Global Supply Chain Leader Worldwide Certification Engineering Services Global Serviceability and OEM Premier Support



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### **OEM SOLUTIONS** VERTICAL BLUEPRINTS

