



About This Guide

This document is a guide for how to host a thoughtful conversation with your friends, family, and networks about the novela as a step towards increasing civic participation ahead of this year's elections. The novela is nonpartisan and the intention with it is to energize voters to get informed in order to vote with confidence. Democracy works best when we all participate and stay engaged; we seek to make civic engagement joyful and informative - join us!

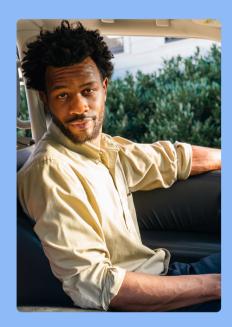
The novela, Alexia the Voter: In Our Voting Era follows a young Latina, Alexia, as she finds her voice in her personal life, the workplace and ultimately, as an informed voter. There's humor, some touching moments, and plenty of Easter Eggs for fans of Latino pop culture. There are six episodes, all under two minutes, and the total run time is 8 and ½ minutes.

How to Use It

In order to host a successful conversation we recommend:

- Find a quietish place where you can show the novela and where you can have a dialogue. A coffee shop is not ideal, for example. Public libraries or campus rooms may have free space available for reservation or you can invite your friends over for a mini house/dorm party. Can't do it in person? No problem, host a zoom party!
- You can show the novela in full (it's less than 9 minutes) and then proceed with a discussion where you pose any of the suggested questions below or you can watch a scene, then discuss, watch the next scene, then discuss, etc. We have broken up the questions by scene. There are so many threads to pull from the novela dialogue and the insinuated context, too. Feel free to come up with your own questions!
- Pose the question and then chat it up, together! Were there common themes? We want to know.
- Be sure to share <u>"Ways to Stay Involved"</u> section of website landing page with your viewers so that they may stay connected and informed about this year's elections and outcomes post-November.







- Be sure to snap pictures, take selfies, and use our <u>Social Media Toolkit</u> for suggested captions and hashtags and definitely tag @poderncaction on your posts.
- Everything is better when snacks are provided! Student groups/leaders should email <u>info@podernc.org</u> with the subject: Novela Screening at [college name] in order to have us cover some of the refreshments cost. Restrictions apply.
- Finally, please complete a short survey so that we may learn about your experience. Everyone who completes the survey will be entered to win a \$100 visa gift card.







\*\*These can be set up to be asked at the end of each section, or can be discussed in full at the end of it all.\*\*

#### **Nail Salon Video:**

• What message does the nail artist picking Alexia's nail design say/translate to in voting/the real world?

#### Working From Home Video:

- What role do others/entities play in our confidence?
- How can we be anchors for others to encourage them to vote?

# Pan Dulce Video:

- How can we learn to & share that desire to take up space in different settings?
- How does this change/look different when it comes to voting?
- "The power to step up when it matters" What does this mean?

## Yoga & Bestie Video:

- Has politics/civic engagement conversations come up in conversations with your friends? How can we try to normalize this to spread information and increase civic engagement?
- Dating!!! How do morals/beliefs and politics mix? How does it make you feel when someone has the opposite interests than you?

### **Ride Share Video:**

- How do we address the feelings and mindset of people like the driver's?
- "If voting saved me as much as working on my car did, I'd be first in line." How do you think these feelings reflect on others/show up in others? Why do you think this is the case?

# **Overall/End Questions:**

- How did the novela make you feel?
- What felt the most powerful to you?
- What different feelings/experiences did you see reflected in Alexia's story/different interactions/scenes?
- Did any of the scenes show something you yourself or someone else has experienced?









Ways To Stay Involved

Now that we are energized to go vote and are excited about civic engagement, what's next? Look down below for some ideas of what some next steps could be.

- Make sure your voter registration is updated with your current address. You can do so online if you are an existing NC DMV customer. You can also do it by mail. <u>Visit the North Carolina State Board of Elections</u> website for more information here.
- Volunteer to reach out to other voters.
- Sign up to volunteer with Poder NC. <u>Fill out this interest form if you</u> would be interested to volunteer with us in the future.
- Make a date with your bestie to go vote starting October 17th (early voting!)
- Text your friends to remind them to vote!

