



Alexia
the Voter

IN OUR VOTING ERA
DISCUSSION GUIDE

Table of Contents

About this guide

How to use it

Discussion questions

Ways to stay involved

Social Media Toolkit

- Sample Email

- Sample Social Media

- Captions & Posts

- Hashtags to Use



About This Guide



Alexia,
the Voter

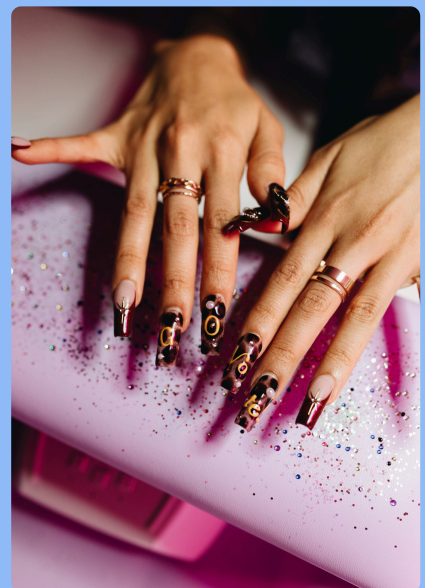
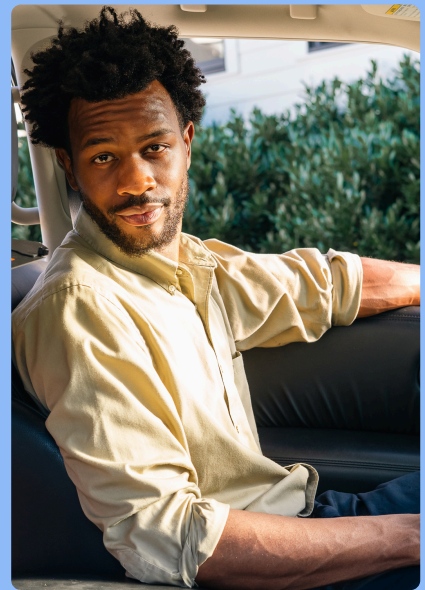
This document is a guide for how to host a thoughtful conversation with your friends, family, and networks about the novela as a step towards increasing civic participation ahead of this year's elections. **The novela is nonpartisan and the intention with it is to energize voters to get informed to vote with confidence.** Democracy works best when we all participate and stay engaged; we seek to make civic engagement joyful and informative - join us!

The novela, *Alexia the Voter: In Our Voting Era* follows a young Latina, Alexia, as she finds her voice in her personal life, the workplace, and ultimately, as an informed voter. There's humor, some touching moments, and plenty of Easter Eggs for fans of Latino pop culture. There are six episodes, all under two minutes, and the total run time is 8 and ½ minutes.

How to Use It

To host a successful conversation we recommend:

- **Find a quietish place where you can show the novela and where you can have a dialogue.** A coffee shop is not ideal, for example. Public libraries or campus rooms may have free space available for reservation or you can invite your friends over for a mini house/dorm party. Can't do it in person? No problem, host a Zoom party!
- **You can show the novela in full** (it's less than 9 minutes) and then **proceed with a discussion where you pose any of the suggested questions** below or you can watch a scene, then discuss, watch the next scene, then discuss, etc. We have broken up the questions by scene. There are so many threads to pull from the novela dialogue and the insinuated context, too. Feel free to come up with your questions!
- **Pose the question and then chat it up, together!** Were there common themes? We want to know.
- **Be sure to share the "Ways to Stay Involved" section of the website landing page** with your viewers so that they may stay connected and informed about this year's elections and outcomes post-November.



- Be sure to snap pictures, take selfies, use our Social Media Toolkit for suggested captions and hashtags, and tag @poderncacion on your posts.
- **Everything is better when snacks are provided!** Student groups/leaders should email info@podernc.org with the subject: Novela Screening at [college name] to have us cover some of the cost of the refreshments. Restrictions apply.
- Finally, please **complete a short survey** so that we may learn about your experience. Everyone who completes the survey will be entered to win a \$100 visa gift card.





Discussion Questions

These can be set up to be asked at the end of each section, or can be discussed in full at the end of it all.

Nail Salon Video:

- What message does the nail artist picking Alexia's nail design say/translate to in voting/the real world?

Working From Home Video:

- What role do others/entities play in our confidence?
- How can we be anchors for others to encourage them to vote?

Pan Dulce Video:

- How can we learn to & share that desire to take up space in different settings?
- How does this change/look different when it comes to voting?
- “The power to step up when it matters.” What does this mean?



Yoga & Bestie Video:

- Have politics/civic engagement conversations come up in conversations with your friends? How can we try to normalize this to spread information and increase civic engagement?
- Dating!!! How do morals/beliefs and politics mix? How does it make you feel when someone has the opposite interests to you?

Ride Share Video:

- How do we address the feelings and mindset of people like the driver?
- “If voting saved me as much as working on my car did, I’d be first in line.” How do you think these feelings reflect on others/show up in others? Why do you think this is the case?

Overall/End Questions:

- How did the novela make you feel?
- What felt the most powerful to you?
- What different feelings/experiences did you see reflected in Alexia’s story/different interactions/scenes?
- Did any of the scenes show something you or someone else has experienced?



Ways To Stay Involved

Now that we are energized to go vote and are excited about civic engagement, what's next? Look down below for some ideas of what some next steps could be.

- Make sure your voter registration is updated with your current address. You can do so online if you are an existing NC DMV customer. You can also do it by mail. [Visit the North Carolina State Board of Elections website for more information here.](#)
- Volunteer to reach out to other voters.
- Sign up to volunteer with Poder NC. [Fill out this interest form if you would be interested in volunteering with us in the future.](#)
- Make a date with your bestie to go vote starting October 17th (early voting!)
- Text your friends to remind them to vote!

Social Media Toolkit

To share the novela, you can use any of our premade novela posters to attach to your emails or make them part of your social media posts.

[Find available posters here.](#)

Sample Email

Subject Line: Join Us for “Alexia The Voter” Showing – [DATE OF YOUR SHOWING]

Hello!

We are beyond excited to share that we will be having a showing of Alexia The Voter: In Our Voting Era on [DATE], at [TIME] at [LOCATION].

The novela, Alexia the Voter: In Our Voting Era, follows a young Latina, Alexia, as she finds her voice in her personal life, the workplace, and ultimately, as an informed voter.

Sign up to come join us for this event. If you cannot join us, feel free to share it with others who may be interested.

We hope you join us to re-energize our community for voting!



Sample Social Media

Below, you will find different suggested posts or captions for posts on social media platforms. Feel free to edit them to fit your showings/organizations.

Hashtags to Use:

#AlexiaTheVoter #InOurVotingEra #AlexiaTheVoterInOurVotingEra #GoVote
#PoderNCAlexiaTheVoter #PoderNCInOurVotingEra

**Hashtags do not work/attract much attention on Facebook.
Try to primarily use them on Instagram and TikTok.**

You will also find our handles for different platforms so you can tag us and we can repost your posts!

Facebook | [Our Facebook Page](#)

Instagram | [@poderncaction](#)

TikTok | [@poderncaction](#)

Captions & Posts

Join us to watch Alexia The Voter: In Our Voting Era!

Voting is fun! Let's get energized for the upcoming election by watching Alexia The Voter: In Our Voting Era with us.

It is so important to be informed when voting. Come watch Alexia The Voter: In Our Voting Era with us.

How do you talk about voting? Over breakfast? After yoga class? While getting your beauty treatments? Join us for a film screening and discussion of Alexia the Voter, which follows a young voter in her everyday life. She talks about voting all the time and you can too!

Vote with confidence! Come watch Alexia The Voter: In Our Voting Era with us.

Hair? Check. Nails? Check. Yoga? Check. Register to vote? CHECK! Watch how Alexia, a young woman talks about voting, and how she puts it on her to-do list right along with everyone else! We're showing it at our film screening, and we'll be talking about it too! Come through on **[DATE]** at **[TIME AND LOCATION INFO]**.

We're so excited to show Poder NC's novela Alexia the Voter, about a young woman talking about ways to remain involved in our community and voting! Come join us on **[DATE]** at **[TIME AND LOCATION INFO]**.



Acknowledgements

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Alexia the Voter

